



The Easy to use Software Program
for Beef, Dairy and Sheep Farmers

Dear Sir or Madam,

We have pleasure in enclosing a copy of the brochure describing Agridata. Please find enclosed a FREE 30-day Agridata trial / demo CD.

To install the software: -

Insert the CD in your CD ROM drive and follow the on screen instructions. If nothing happens then your PC is probably not set up to auto run CDs, from the start menu choose Run, and type D:\Setup where D is the letter of your CD-ROM drive, then press [Enter].

**Are you tired of form filling and record keeping?
Do you need help keeping up with legislation changes?**

Maybe we can help you by introducing you to our farmer friendly software AGRIDATA used by 2000 + businesses already. If you don't have a computer please feel free to load the enclosed CD onto a friend's machine.

Here are just some of the many things Agridata can do.

- Records details of stock from birth to slaughter
- Calculates and prints out many management reports for marketing beef animals
- Records veterinary and medicine treatments
- Keeps Individual and flock sheep records and totals
- Records field data including treatments, sprays and soil tests
- Allows passport applications and movements to BCMS via e-mail and upload
- Automatically generates the Herd Register for Bovine Animals
- Calculates Stocking Density for cross compliance rules for an average for all year
- Applies for the Scottish suckler calf payment
- Full EID link to Anilog 2050 and the Husky reader
- Creates TB lists for the Vet to work with when testing
- BCMS Check (automatically check the information held by the BCMS)
- Agridata provides invaluable management information - more than 50 reports available
- Is approved by FABBL, SQBLA, ABM and FAWL
- Regular updates to reflect changes in regulations - maintaining the value of your investment
- Requires little computer experience due to the ease of use
- Three versions available to fit your business requirements (upgrade when your business grows)

IS AGRIDATA EASY TO USE?

Many farmers may be new to computers; Agridata is one of the easiest systems available. Farmers have helped put together a system based on real life situations. The program is very "forgiving" and mistakes are easily rectified.

HOW DOES IT WORK?

Agridata is simple and easy to use, with one main screen and a series of choices called menus. You start by putting existing stock onto the computer and then adding information as events occur.

WHAT ARE THE ADVANTAGES?

Agridata will provide you with a complete record of your stock from birth to slaughter or sale showing all relevant information including feed and veterinary treatments.

Your information needs to be entered only **ONCE**.

Reports and reports are produced for you. Agridata reminds you when passports are required, OTM dates due and data required, helping you avoid losing money and incurring penalties. Reports can be produced at the "touch of a button" should they be required.

AGRIDATA NOW WORKS WITH A POCKET PC (MOBILE DATA COLLECTION)

It will give you peace of mind knowing that your records are up to date and correct, even when away from the main computer. The pocket Pc has an exact copy of your cattle and individually recorded sheep. This allows you to record births, vet treatments and view the animal history, in the field. When selection animals to sell, the ages, dates of birth and Farm Assured status assist you when choosing which to market.

AGRIDATA AUTOMATICALLY CREATES DETAILED CALVING HISTORIES

Whenever a calving is recorded Agridata will automatically create a new record for the calf and add the calving details to the cow's calving history. You enter the information only **ONCE**.

Official records like the cattle herd register and continuous herd record will automatically be updated.

Agridata will then know that a passport must be applied for and will warn you if you forget. If you are set up to email Agridata will email the passport application directly to the BCMS.

THERE ARE MANY REPORTS YOU CAN RUN

The good management and efficient running of your business depends upon the quality of information you have at your disposal. Agridata is able to present your information in over 50 different reports viewable on screen or printed.

AGRIDATA WARNS YOU IF NECESSARY

Agridata will always warn you when you have passports to apply for, or cattle, which are approaching 30 months old. At 28 months they are displayed when you first come into Agridata.

AGRIDATA KEEPS YOU INFORMED AND IN CONTROL

Agridata will produce detailed reports for all cattle sold if required, as well as movement documents; animal transport certificates, and other official paperwork including the cattle herd register and continuous herd record. Your customers will benefit by receiving a detailed history on all cattle they buy, including veterinary and feed records, which are becoming increasingly important.

You will benefit from the ease, which this information can be recorded, and the increased confidence of your customers.

'TRACEABILITY' THE WAY FORWARD

Traceability is an important factor in the building and maintaining consumer confidence, which will increase the sales of British Beef and market prices. Good record keeping will improve the management of your farm and is important to provide you and your customers with an accurate record of your stock.

EXTENSIFICATION CALCULATIONS. FOR FUTURE REQUIREMENTS

Agridata can calculate and display all the information required for each of the six dates selected by RPA, and then print out a list of cattle for each selected date showing what age they were and the number of livestock units each animal used.

As this is not needed for extensification, but cross compliance rules are still not fully published, we need to allow all the old features to remain. Agridata

also calculates each animals age for every day of the year (this would be almost impossible using manual calculation), and will display a graph showing how the stocking density varies throughout the year, as animals become older taking into account all sales purchases, losses, and the number of ewes owned. There is a facility to project the calculation into the future taking into account any future sales, purchases or calving planned. To do this there is no extra work involved. Agridata calculates the results from the animals already recorded on the computer.

AGRIDATA FOR DAIRY FARMERS

Agridata also caters for dairy farmers. Milk yields can be recorded, a feed quantity by yield report can be produced, Agridata can display or print cattle due to dry off, cattle to be served, cattle in milk withdrawal, lactation graphs, fertility reports, and much more.

AGRIDATA RECORDS SHEEP FLOCK RECORDS

Agridata can record sheep individually or flock based, a flock record records all lambing, losses, purchases, sales movements and veterinary treatments. All official records are kept to satisfy Trading Standards and Sheep Annual premium scheme requirements.

Sheep annual premium records and on-farm movement's records can be displayed or printed in the approved format. You may record as many flocks as you wish.

DO I NEED MORE THAN ONE MODULE?

Agridata handles cattle records, sheep flock records, and field data all in **ONE** program.

WHAT TYPE OF COMPUTER DO I NEED?

Agridata will run on any computer running Windows 98 or above, a Pentium computer or better is required. If you would like to purchase a barcode scanner please call us, or visit our website for the latest prices.

CAN I TALK TO EXISTING CUSTOMERS?

Thousands of farmers throughout the UK now use Agridata. Please call us if you would like to talk to an existing Agridata user. Testimonials are on the website from a few customers.

SPECIAL OFFER full version £395

Agridata comes in two versions; Agridata and Agridata SFE.

Agridata SFE (Small Farms Edition) has a limit of 35 cows and 105 cattle in total on the farm at any one time and costs £245 + Vat. If you herd size grows in the future an upgrade is available. There is no limit on the number of sheep.

Agridata full version costs £495 + Vat. Both versions include the first year's updates and help and support in the price. There is then an annual charge for updates and support.

Agridata is being continually developed and updated with the ever-changing legislation.

For further information or to order Agridata please call or fax Thistle Ltd on

0870 900 5449

e-mail: enquires@agridata.co.uk

**write to: Brockhole Farm
Morebath
Tiverton
EX16 9BZ**

www.agridata.co.uk

Agridata © Thistle Ltd (Est. 1987)



Agridata Order Form (please send to the above address)

Trading Title:.....

Contact Name:.....

Address:.....

.....

.....

.....

Postcode:

Telephone No:

Fax No:

CHP No: ____ / ____ / ____

Main Holding Name:

Signed:

Date:

Small Farm Edition **£245 + Vat = £287.88**

Agridata Full Edition **£395 + Vat = £464.13**

Barcode Scanner **£145 + Vat = £170.38**